UNIVERSITÀ DI PAVIA
Department of Political and Social Sciences

V•Data

FINAL CONFERENCE

PRO GRA MME 7 SEPT

10:00 AM **Registration opens**

11:00 AM **Welcome and openings**

11:00 Institutional Welcome

11:10 Alessandro Caliandro – *Surveillance capitalism, privacy and beyond*

11:25 Emma Garavaglia and Guildor – *The V-DATA Project*

11:40 Guido Legnante – *The value of digital data: issues and perspectives*

11:50 Emma Garavaglia – *Organizational information about the Conference*

12:00 PM **Light Lunch**

1:00 PM

Session 1 - Resistance & Countersurveillance | Aula B – Chair: Veronica Moretti

- Lucio Pereira Mello - *Battle for platform regulation in Brazil: mapping data as political strategy*
- John Boy - *Practical Rejections of Surveillance Capitalist Platforms and Their Directions*
- Matteo Adamoli, Tiziana Piccioni - *Practices of resistance in digital third spaces: critical aspects of the platformisation during the pandemic in high education*
- Milana Pisarić - *Digital Surveillance State vs. Digital Privacy Rights*

Session 2 - Theory | Aula Grande – Chair: Alessandro Caliandro

- Gianmarco Cristofari: *A comparative historical account of value production inside digital platforms*
- Adam Arvidsson: *The Question of the Digital in the Anthropocene*
- Dario Pizzul, Alessandro Caliandro: *A systematic literature review of surveillance capitalism: towards an empirical research agenda*
- Guido Anselmi: *Yet another round of disruption: the imaginary of LLMs in social and legacy media*

3:00 PM **Break**

3:30 PM **Keynote Speech**

Stefania Milan, Professor of Critical Data Studies at the University of Amsterdam | Aula Grande

4:30 PM

Session 3 – Awareness | Aula B – Chair: Marco Gui

- Martin Trans: *Datafying groceries: consumers' willingness to participate in loyalty programs*
- Margherita Bordignon, Guido Legnante, Chiara Respi, Marco Gui, Dario Pizzul: *"The price is right": exploring the economic value of personal data among Italian citizens*
- Riccardo Pronzato: *The reproduction of hegemony in youth's everyday platform engagements*
- Chiara Respi, Marco Gui, Guido Legnante, Dario Pizzul, Tiziano Gerosa, Gaetano Scaduto, Miriam Serini: *Privacy protection as an exception in the digital inequality framework (and why this is not good news)*

Session 4 - Geographical contexts | Aula Grande – Chair: Guido Legnante

- Salvatore Romano, Davide Beraldo, Ilir Rama: *The Impact of TikTok Policies on Information Flows during Times of War: Evidence of 'Splinternet' and 'Shadow-Promotion' in Russia*
- Susanna Sassi, Guido Legnante: *How media and journalism represent surveillance capitalism in Italy*
- Claudio Bellinzona: *The future of smart cities in the context of surveillance capitalism. The case of Dubai*
- Isabela Rosal Santos: *The regulation of data brokers in Europe: solutions presented by the new regulations*

7:30 PM **Social dinner** | Horti, Lungo Ticino Sforza, 46, 27100 Pavia

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8 SEPT

9:00 AM

Session 5 - Activism| Aula B – Chair: Alessandro Caliandro

- Alice di Leva, Emma Garavaglia, Annavittoria Sarli: *Social injustice in surveillance capitalism: reflections on the Italian context*
- Annika Richterich: *Who values Data Minimalism? On Solidarity in Feminist Data Activism*
- Peter Mechant, Sander Van Damme, Marteen de Mildt, Steven Dewaele, Laurens Vandercruysse: *Personal Data Stores and data cooperatives: a two-pronged, sociotechnical approach for data activism*
- Michele Veneziano: *Monitoring public administrations to fight surveillance capitalism: Practices and imaginaries of an Italian tech watchdog*

Session 6 - Algorithms | Aula Grande – Chair: Dario Pizzul

- Massimo Airoldi and Tiziano Bonini: *Capturing habitus: how algorithms extract value from platformized culture*
- Natalia Stanusch: Memeing Algorithmic Imaginaries: *How Users Fight against and Comply with Recommendation Algorithms Using Data*
- Davide Beraldo, Massimo Airoldi, Sander van Haperen and Stefania Milan: *Algorithms as Cultural Objects: mapping algorithmic imaginaries on Twitter*
- Luca Giuffrè: *Algorithm Literacy at School: teenagers reasoning of algorithm-mediated experiences*

11:00 PM   **Coffee Break**

11:30 PM

Session 7 – Work & cultural production | Aula B – Chair: Natalia Stanusch

- Alessandro Gandini, Marianna d'Ovidio, Ilir Rama: *Community, cultural production and the pandemic*
- Josephine West: *Sex, Power and Surveillance Capitalism in the Multi-Billion Dollar Camming Sector*
- Emma Garavaglia, Annavittoria Sarli, Francesco Diodati: *Carework platforms in Italy: a qualitative research*

Session 8 - Family & parenting| Aula Grande – Chair: Alessandro Caliandro

- Julie Dereymaeker, Tom De Leyn, Ralf De Wolf: *Datafied families and parental surveillance by default? Exploring parental care and surveillance in the construction of smart home technology*
- Mathias Klang: Parental Panopticons and Everyday Resistance: *Domestic Surveillance and young adults*